



CASE STUDY

HYATT HOTELS – SUSTAINABLE COMMUNITIES WEBSITE FOR MANAGING GREEN TOURISM

COMPANY DETAILS

Hyatt Hotels own properties throughout the world and pride themselves on maintaining sustainable operations.

SERVICES PROVIDED

Online platform development, hosting and ongoing support.

THE CHALLENGE

Following our work with Prince Charles' International Business Leaders' Forum which promoted the sharing of sustainable tourism Ideas between some of the largest hotel operators in the world, a number of participating members approached us to develop in-house online tools which would allow them to share more sensitive information internally and to be able to report on sustainability projects across the whole company.

In the case of Hyatt, this project was entitled 'Sustainable Communities' and covered projects being carried-out across the whole chain with the ability for those responsible for sustainable tourism projects in one region to be able to identify and share ideas with those doing similar projects in other regions.

OUR SOLUTION

Our solution was based on an ASP.NET coded web application, MySQL database, powerful search tools and extensive reporting tools. We provided hosting and ongoing support services throughout the assessment periods.

SCREENSHOTS

