

CASE STUDY

INTERNATIONAL BUSINESS LEADERS FORUM



COMPANY DETAILS

The International Business Leader's Forum (IBLF), founded by Prince Charles in 1990, is an independent non-profit global members' organization of multi-national companies that works with business, government and civil society, focusing on sustainability, growth, and leadership issues.

SERVICES PROVIDED

Bespoke web platform created for the Worldwide Hotel Industry with multiple user levels, security partitioning between individual users, and consolidated central reporting capability.

TECHNICAL DETAILS

Our solution was based on an ASP.NET coded web application with password-protected multiple logins, MySQL database, and powerful reporting and editing tools linked to a bespoke Content Management System (CMS).

RESULTS/IMPACT

The developed solution was used to share ideas between competing hotel chains and, eventually (as planned) resulted in a number of the Organisations (Including Hyatt Hotels, Starwood Hotels and Orient Express) adopting their own version for wider internal use.

THE CHALLENGE

As part of the IBLF's work to promote sustainable development around the World, a platform was needed to allow the World's major hotel chains to share ideas and plans, ranging from commitments to distribute used/replaced mattresses from hotels in developing countries to the local impoverished population, to suggestions on how efficient water usage or travel reduction ideas used by one hotel chain could be adopted by others.



OUR SOLUTION

We were first introduced to the IBLF when the graphic design company working on the project (who we had worked with on a previous project) recommended us because the client had been let down by a previous developer.

Deadlines were fixed, so timescales were very tight, but we managed to create a database-driven multi-user level platform which allowed Administrators from each of the hotel chains to record sustainability projects being undertaken within their companies worldwide, sharing information and ideas with other hotel chains, and allowing the IBLF to generate industry-wide sustainability performance targets and results.

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SCREENSHOTS

