

# CASE STUDY

## NATURALLYTALENTEDME.COM – SKILLS IDENTIFICATION WEBSITE AND RECRUITMENT TOOL



### COMPANY DETAILS

NaturallyTalentedme is an initiative run by recruitment professionals. It aims to promote the recruitment of employees based on their natural talents as opposed to just academic qualifications.

### SERVICES PROVIDED

Online platform development, hosting and ongoing support.



### THE CHALLENGE

Rather than relying on academic achievement, many companies are now recognizing that their ideal employees are those who have natural attributes which meet the company's culture and aims. The problem has always been in identifying these talents.

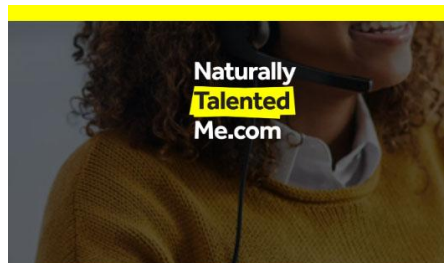
NaturallyTalentedme.com uses a variety of hobby and interest based approaches to identify someone's natural abilities and then matches them with enlightened employers looking for these abilities.

As well as being a tool for individuals, the platform is also used by communities where members have traditionally had trouble entering or re-entering the workplace and where there is typically a mentor assigned to help – e.g. ex-offenders.

### OUR SOLUTION

Our solution was based on an ASP.NET coded web application, MySQL database, individual, employer, support organization, and mentor levels of access, and extensive reporting tools. We also provided hosting and ongoing support.

### SCREENSHOTS



"Yes! At last a way to find hidden talent aligned to my business needs"

